



ECO-PSYCHOLOGY



SUSTAINABILITY



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ANNOUNCEMENTS



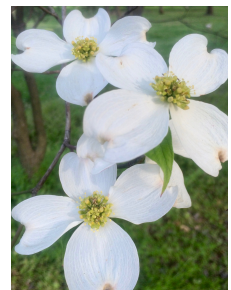
Heartwood Path Newsletter



ECO-PSYCHOLOGY

Why We Do and Do Not Get Involved In Climate Change

Today is a good day to open up to our eco-psychological responses and lack of responses to the issue of global climate change. As millions strike in protest of this huge predicament, what is revealed along with the demands is the nature of our selves. The strikes show us that we are not mindless masses like billiard balls knocked around on a table.



We are rather conscious flows—both pulled by notions that thwart our actions and pushed by ideas that lead to action, even revolution.

Beginning with why some people are not striking, I shall simply provide a list of reasons some are psychologically hindered from engaging in any sort of climate change action:

1. The numbers are too small to grasp. How can such a small increase in the temperature of the climate cause such massive ill- effects?
2. The consequences are too far off in the future. Even a dozen years in the future seems like a long time—too long to cause preventative actions now.
3. Striking is for kids or professional activists. We are each just one person who cannot possibly make a difference.
4. The issue is overwhelming, too much for any one person to correct.
5. The supporting data is too complicated and too numerous.
6. It's too late. There is too much bad stuff in the atmosphere already.
7. People will think that their eco-actions will make them become unpopular or seem odd.
8. Solving the climate crisis will demand giving up the goodies.
9. The costs of striking is too high. Those who support this notion believe, perhaps rightly, that striking will hurt them in school or at their jobs.
10. They are tired and sick of hearing about it.

*Bring the Heartwood
Path to your town,
group, or circle of
friends.*



Don Pierce is available for speeches, meetings, retreats, and workshops. Make arrangements for him to spread happiness and sustainability in your proximity by contacting Courtney at (805) 689-7042.

Turning to eco-psychological reasons, people do strike or engage in other eco-actions:

1. It reveals their true nature as an inseparable part of the flow of action.
2. They come to realize that their real refuge is in their actions. Doing nothing is less safe than doing something.
3. They trust that the battle and the issue will lead to important revelations about self and their place in the world. They seek the opportunity buried in the controversy, the silver lining, and the lesson to be learned.
4. They see the climate change issue as a great transformational unfolding and are grateful to witness what they and others do to bring forth a new world.
5. They love their offspring and seek a better world for them.
6. They love the beauty of nature and want to keep it around.
7. They saw the Mad Max movies and want to insure that such post-apocalyptic bleakness is avoided.
8. They like to test themselves against the odds.
9. They like to feel connected to a larger purpose.
10. Striking is more fun than any day at school or work.

From these lists one sees the importance of eco-psychology in any movement for change. To learn more, invite Heartwood Path founder Don Pierce to speak and meet with your group. To make arrangements, send an email to courtney@heartwoodpath.com.

SUSTAINABILITY

Greta The Catalyst

We are about to participate in a global strike to raise awareness about the ill-effects of global climate change. Chief catalyst Greta Thunberg is an inspiration! To get involved see her Instagram and Twitter Account: [@gretathunberg](https://www.instagram.com/gretathunberg) and hashtag [#fridaysforfuture](https://twitter.com/fridaysforfuture).



Photo Credit: Twitter [@gretathunberg](https://twitter.com/gretathunberg)

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What Are They Doing?

Courtney Pierce is reformatting the Heartwood Path books. They will be ready soon.

Don Pierce is making preparations for the launching of the Heartwood Path courses for college credit. Talk to Don for details.

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Join Us As We Prepare For Lift-Off

Contact us if you would like to joining our team. There is plenty to do.

